



**SATURDAY, 2 MARCH 2024**

REGISTRATION 6PM AND WALK AT 7PM

**WALKING DOWN SEVEN MILE BEACH FROM PUBLIC BEACH  
TO THE RITZ-CARLTON AND BACK**

PRESENTED BY:



# About the Foundation

The Breast Cancer Foundation was established in September 2009 by Directors Kim Lund, James Bovell, and John Broadbent and 2024 sees us celebrate our 15th anniversary.

The Foundation is a charitable organization registered with the Cayman Islands Government and was originally created to provide support to local breast cancer patients. We work tirelessly within the community to promote self-awareness, early detection and to provide a full and comprehensive holistic Wellness program.

We now have over 450 ladies (and gentlemen) who are current patients, survivors, and thrivers on our Wellness Program, which for such a small island is a shocking number. We know we only scratch the surface as so many ladies are so very private, choosing to journey alone or with little support. As a Foundation we help with awareness, prevention, diagnosis, treatment,

monitoring, counselling, support, financial support, and wellness. Our goal is to achieve a three-island wide Early Detection Program as we are so cognizant that early detection saves lives. By raising awareness, we hope that someday the numbers we are seeing start to fall rather than increase. It is thanks to the generosity of people and companies such as yours that we can work towards this goal.

This year it will be the 14th Annual Light up the Night Beach Walk, from Public Beach to The Ritz-Carlton Resort, where everyone can grab a water and a cookie then turn around and walk back. It is vital that everyone learns the importance of early detection and have access to information and treatment of breast cancer. Our local survivors are proof that we can overcome the battle with Breast Cancer, through the support of the Breast Cancer Foundation, and we can make a difference by giving the gift of hope, support, health, and life... **one survivor at a time.**



# How the funds are utilized

- Financial assistance along with travel & accommodation for surgeries/treatments overseas for Breast Cancer patients, mammogram, and ultrasound vouchers free to those who need them, providing prosthetics, special bras, essential post-surgery pressure bras, wigs and lymphatic sleeves. Supplying vital medical equipment and training to enhance treatments given to breast cancer patients at hospitals in Cayman.
- Running our year-round Awareness Program, taking our knowledge to companies, organizations, communities, schools, colleges etc., to spread the word about signs and symptoms of breast cancer, early detection is the key to survival.
- Running our WELLNESS PROGRAM – providing a monthly support group, yoga, exercise, dietary advice & assistance, massage, counseling, acupuncture, lymphatic treatment, medications and running the cold capping service enabling patients undergoing chemotherapy to keep their hair.





# The Breast Cancer Foundation aims for a healthier Cayman...

- Where mammograms and ultrasounds are available to anyone in need.
- Where the cost of breast cancer treatment does not put the patient's livelihood in jeopardy!
- Where everyone has an equal opportunity to prevent and treat breast cancer!
- Where there is widespread awareness about breast cancer, signs & symptoms.





# Our Board of Directors



## Kim Lund

Kim Lund has served as a director on various Boards ranging from mutual funds to private equity and real estate investments. Kim is active in many local charities and fundraisers. His late wife, Brenda Tibbetts Lund, died of breast cancer in 1998. Since then, Kim has actively supported fundraising efforts for breast cancer and became a founding member of the Breast Cancer Foundation.



## James Bovell

James Bovell is deeply committed and optimistic that a cure for Cancer will be found and is proud to support and contribute to the Breast Cancer Foundation in any way possible. Like so many, James has lost family and friends to this terrible disease and until we find the ultimate cure for cancer, he will do his utmost to aid those afflicted.



## John Broadbent

John Broadbent is a retired attorney and founding member of the Breast Cancer Foundation. He was admitted as a Solicitor in England in 1981 and as an Attorney-at-Law in the Cayman Islands in 1982 when he joined Campbells.



# Details of Sponsorships

## GOLD CI\$8,000

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8 shirts

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Company logo placed on most event related print material and advertising

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Company logo will be placed in a joint ad (2 sponsors max per ad) in the RE/MAX Magazine

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Inclusion in our substantial social network, Instagram, Twitter, Facebook and media sponsors

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Company logo placed on **breastcancerfoundation.ky** with a link to company website

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Flags at the event

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## SILVER CI\$5,000

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4 shirts

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Company logo placed on most event related print material and advertising

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Inclusion in our substantial social network, Instagram, Twitter, Facebook and media sponsors

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Company logo will be placed in a shared listing ad the RE/MAX Magazine

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Company logo placed on **breastcancerfoundation.ky**

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## PINK RIBBON CI\$2,500

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2 shirts

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Company name/logo placed on some event related print material and advertising

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Company will be listed on **breastcancerfoundation.ky** & all BCF social media

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Press release coverage for the event

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# Please Contact Us

Regarding any of the sponsorship levels mentioned in this package or for tailor-made sponsorship packages

In-kind donations made through service, time and products are greatly appreciated.

Monthly or yearly pledges of donation or a one-off donation

Please make cheques payable to 'The Breast Cancer Foundation'



The  
*Breast Cancer*  
FOUNDATION

**Tel.** (345) 923 1135

**Email:** [bev@bcfcayman.com](mailto:bev@bcfcayman.com)

**Web:** [www.breastcancerfoundation.ky](http://www.breastcancerfoundation.ky)

All payments can be made several ways including direct to CNB, CC or via our website





Such fun for ALL the family!

