



*Breast Cancer*  
GALA DINNER

**SATURDAY, OCTOBER 7 2023**  
**THE RITZ-CARLTON, GRAND CAYMAN**

# About the Foundation

The Breast Cancer Foundation was established in September 2009 by Directors Kim Lund, James Bovell, and John Broadbent. This year is our 14th Anniversary as a charity and the 15th year for the gala dinner.

The Foundation is a charitable organization registered with the Cayman Islands Government and was initially created to provide financial support to local charities who were offering financial aid to local breast cancer patients, we still support both CI Cancer Society and the LCTG's. In more recent years the BCF has taken on the role of main service provider for anyone living here in Cayman who is worried about or diagnosed with breast cancer. It is vital that everyone learns the importance of early detection and have access to information and treatments for breast cancer. Our local survivors are proof that we can overcome the battle with breast cancer, through the support of the Breast Cancer Foundation, and we can make a difference by giving the gift of hope, support, health and life...**one survivor at a time.**

## The funds raised by the Foundation are utilized in these ways:

- Financial assistance along with travel & accommodation for surgeries/treatments overseas for breast cancer patients. Mammogram vouchers. Provision of prosthetics, special bras, essential post-surgery pressure bras, wigs, and lymphatic sleeves. Supplying vital medical equipment and training to enhance treatments given to breast cancer patients at hospitals here in Cayman.
- Running our year-round Awareness Program, taking our knowledge to companies, organizations, communities, schools, colleges etc., to spread the word about signs and symptoms of breast cancer, early detection is the key to survival.
- Running our Wellness Program – providing a monthly support group, yoga, exercise, dietary advice & assistance, massage, counseling, acupuncture, lymphatic treatment, medications and running the cold capping service enabling patients undergoing chemotherapy to keep their hair and much more.

# The Breast Cancer Foundation aims for a healthier Cayman...

- Where mammograms and ultrasounds are available to anyone in need.
- Where the cost of breast cancer treatment does not put the patient's livelihood in jeopardy.
- Where everyone has an equal opportunity to prevent and treat breast cancer.
- Where there is widespread awareness about the signs & symptoms of breast cancer.



# Our Patrons



## Hoda Kotb

Ms. Kotb is a four-time Emmy nominee who began her journalism career in 1986. For the past ten years she has been with NBC in correspondent roles for Dateline, Your Total Health and currently is the Anchor of the “Today” Program. She has covered a wide variety of international stories including the one-year anniversary of hurricane Katrina, the war in Iraq, the War on Terror in Afghanistan, and the Southeast Asia Tsunami of 2004. Hoda was diagnosed with breast cancer in 2007. Her brave battle and journey to recovery were recorded by the Today Show cameras and shared with the world after announcing she was cancer-free. Now an advocate for breast cancer awareness, she hopes to provide inspiration through her positive story. In 2009 and 2012 Hoda was the keynote speaker for the Breast Cancer Gala Dinner. She became a patron for the Breast Cancer Foundation in 2010. Now the mother of two young children she is living proof, if proof were needed, that there is life after breast cancer.



## Victoria Wheaton

Miss Wheaton was born in the UK and raised in the Cayman Island. Vicki Wheaton has become known for her presence on stage, both as an entertainer and emcee for high-profile events. Over the years she has sung with bands, performed stand-up comedy, and acted in local productions. Vicki has garnered over \$1 million for charities, thanks to her skills as an auctioneer, hosting galas with such notable famous names as Hoda Kotb; Sir Richard Branson; Sarah, Duchess of York; and Bill and Giuliana Rancic. In 2012 Vicki hosted the BCF Gala Dinner for the first time. She has interviewed countless celebrities, including Al Pacino, Anthony Bourdain, Kelsey Grammar, Jamie Lee Curtis and Iggy Pop. Her humorous ‘Wheaton’s Way’ column is a weekly fixture in the Cayman Compass and she is the host of ‘Wheaton Connection’, a video interview programme that just completed its first season online. Vicki’s passion and dedication to the Foundation over the last 11 years has been outstanding.



# Our Board of Directors



## Kim Lund

Kim Lund has served as a director on various boards ranging from mutual funds to private equity and real estate investments. Kim is active in many local charities and fundraisers. His late wife, Brenda Tibbetts Lund, died of breast cancer in 1998 and since then, Kim has actively supported fundraising efforts for breast cancer. Kim is a founding member of the Breast Cancer Foundation.



## James Bovell

James Bovell is deeply committed and optimistic that a cure for cancer will be found and is proud to support and contribute to the Breast Cancer Foundation in any way possible. Like so many, James has lost family and friends to this terrible disease and until we find the ultimate cure for cancer, he will do his utmost to aid those afflicted.



## John Broadbent

John Broadbent is a retired attorney and founding member of the Breast Cancer Foundation. He was admitted as a Solicitor in England in 1981 and as an Attorney-at-Law in the Cayman Islands in 1982 when he joined Campbells.

# Details of Sponsorships

## PLATINUM

**CI\$15,000**

One reserved table for 10 at the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman

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Company name/logo placed on event related print material and advertising

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Full page advertisement in the event program

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Company logo exclusively displayed on screen during the event

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Company logo will be placed in a joint ad in the RE/MAX Magazine

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Major inclusion in our substantial social network, Instagram, Twitter, Facebook and media sponsors

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Ad on the homepage of [breastcancerfoundation.ky](http://breastcancerfoundation.ky) with link

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Placement with all event media sponsors/press coverage

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Tables of 12 are also available at an extra cost

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## GOLD

**CI\$10,000**

One reserved table for 6 at the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman

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Company name/logo placed on event related print material and advertising

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Half page advertisement in the event program

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Company logo displayed on shared screen during the event

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Company logo will be placed in a joint ad in the RE/MAX Magazine

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Inclusion in our substantial social network, Instagram, Twitter, Facebook and media sponsors

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Company logo placed on the homepage of [breastcancerfoundation.ky](http://breastcancerfoundation.ky) with link

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With the right to fill the table by purchasing 4 additional tickets for CI\$1700

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Tables of 12 are also available at an extra cost

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# Details of Sponsorships

## SILVER

**CI\$5,000**

Four tickets for the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman

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Company logo placed on most event related print material and advertising

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Third page sponsor advertisement in the event program

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Company logo displayed on shared screen during the event

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Inclusion in our substantial social network, Instagram, Twitter, Facebook and media sponsors

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Company logo will be placed in a joint ad in the RE/MAX Magazine

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Company logo placed on the homepage of breastcancerfoundation.ky with link

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With the right to fill the table by purchasing 6 additional tickets for CI\$2550 by a specified date

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Tables of 12 are also available at an extra cost

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## PINK RIBBON

**CI\$2,250**

The BCF will allocate one ticket in your name to a BC survivor (Value CI\$425) for the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman

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Company name/logo placed on some event related print material and advertising

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Company name/logo listed in the evening's program

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Company will be listed on joint screen during the event

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Company will be listed on breastcancerfoundation.ky and all BCF social media

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Press release coverage for the event

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# Other Sponsorships

## **FIVE-YEAR PARTNERSHIP** **CI\$75,000 (CI\$15,000/year fixed)**

Continuous Association with the event throughout the years

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One reserved table for 10 (10 tickets) at the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman

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Company name/logo placed on event related print material and advertising

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Full page sponsor advertisement in the event program

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Company logo exclusively displayed on screen during the event

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Company logo will be placed in an exclusive ad in the RE/MAX Magazine

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Ad on the homepage of [breastcancerfoundation.ky](http://breastcancerfoundation.ky) with link

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Placement with all event media sponsors

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## **CORPORATE OR PERSONAL** **CI\$15,000/year for up to 5 years**

This is a commitment for one to five years, sponsorship of the Foundation

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No tickets will be included. This is a monetary donation to the Foundation and will not involve any publicity (unless required or requested by the sponsor)

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Each year we will ensure that the person responsible for this sponsorship will be able to purchase a table of 10 for the Gala Dinner. This will be separate from the sponsorship and purchased at the current ticket price

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# Please Contact Us

Regarding any sponsorship levels mentioned or for tailor-made sponsorship packages

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In-kind donations made through service, time and products are greatly appreciated

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Monthly or yearly pledges of donation or one-off donations

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Please make cheques payable to 'The Breast Cancer Foundation'

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**Tel.** (345) 936 1135

**Email:** [bev@bcfcayman.com](mailto:bev@bcfcayman.com)

**Web:** [www.breastcancerfoundation.ky](http://www.breastcancerfoundation.ky)

# 2022 GALA...we had fun - raising lots!

